

AGENDA

***Brand Development Committee Meeting
Port of Kennewick
Port of Kennewick Commission Chambers
350 Clover Island Drive, Suite 200, Kennewick, Washington 99336***

Wednesday, March 23, 2011
3:30 p.m.

- I. CALL TO ORDER**
- II. PLEDGE OF ALLEGIANCE**
- III. PUBLIC COMMENT** *(Please state your name and address for the public record)*
- IV. INTRODUCTIONS**
Skip Novakovich, Port Commission President/Chair, Brand Development Committee
- V. DISCUSSION OF PURPOSE & OBJECTIVES**
Skip / Tana Bader Inglima, Director of Governmental Relations and Marketing
- VI. ROLE OF BRAND DEVELOPMENT TEAM**
- VII. REVIEW OF RFP AND CONSULTANT SELECTION PROCESS**
- VIII. REPORTS, COMMENTS AND DISCUSSION ITEMS**
- IX. SCHEDULE FUTURE MEETINGS**
 - a. Written Proposal Evaluations**
 - b. Ranking of Proposals**
 - c. Oral Presentations**
- X. PUBLIC COMMENT** *(Please state your name and address for the public record)*
- XI. ADJOURNMENT**

PLEASE SILENCE CELL PHONES