

PORT OF KENNEWICK

HISTORIC WATERFRONT DISTRICT MASTER PLAN



Phase 2 Outreach Summary
February 2020

ALTERNATIVE CONCEPTS EVALUATED



CONCEPT A

A destination spot with new things to do and places for visitors to stay.



CONCEPT B

Dynamic residential community with services and gathering spaces

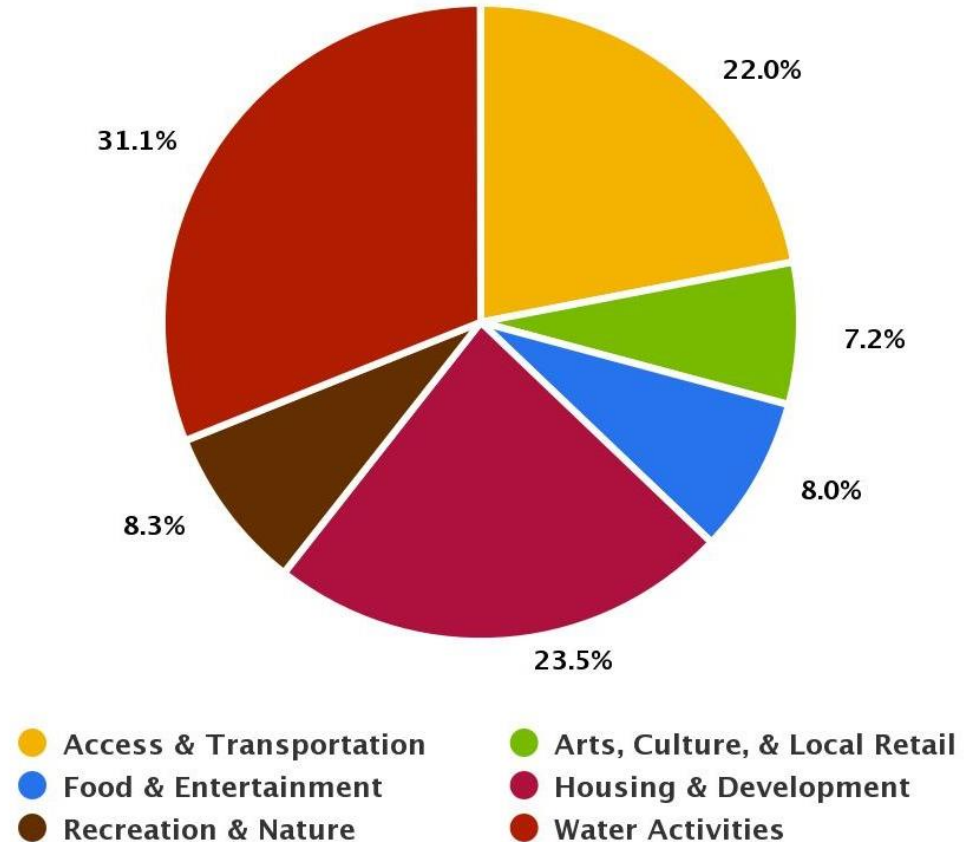
PHASE 2 - OUTREACH SUMMARY

OPEN HOUSE

- 523 unique visitors
- 63 comments
- 76 survey responses

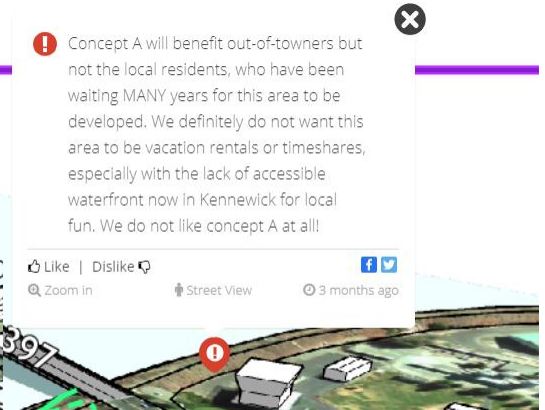
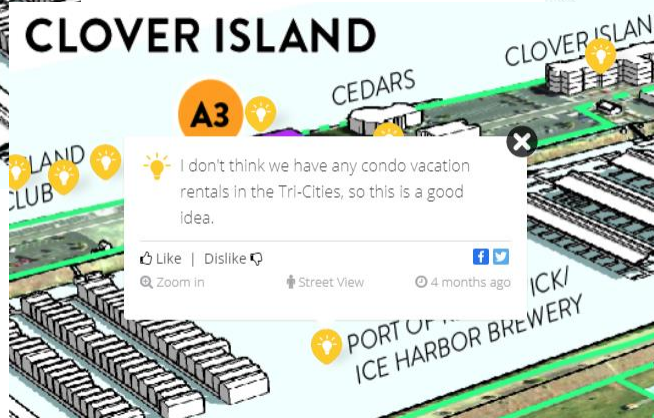
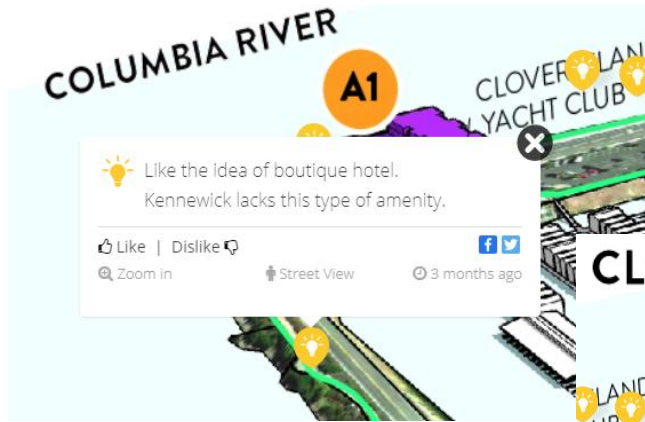
MOST POPULAR TOPICS

- Water activities
- Housing and development
- Access and transportation



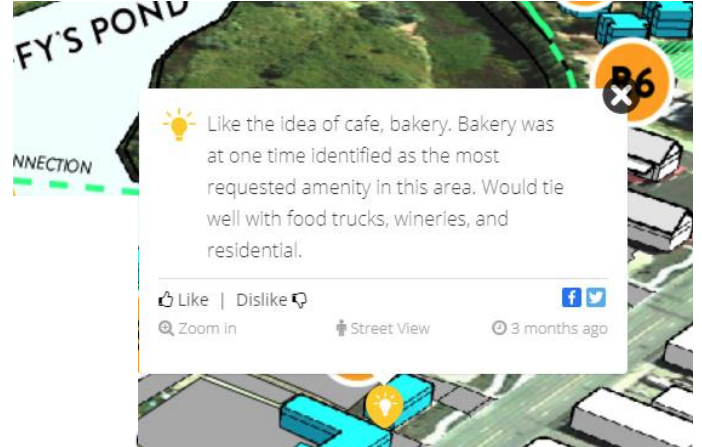
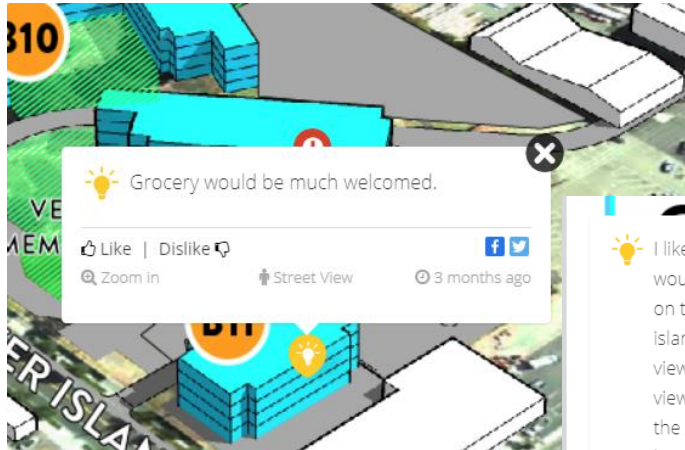
CONCEPT FEEDBACK HIGHLIGHTS

Concept A: Activity Destination



CONCEPT FEEDBACK HIGHLIGHTS

Concept B: Residential Community



OPEN HOUSE TAKE-AWAYS

- **Activation:** high level of interest in lively public spaces with amenities
- **Access:** improved trails and Duffy's Pond boardwalk are strongly desired
- **Amenities:** formal performance area and artisan market had the most positive feedback
- **Residential:** concern with the potential for blocked views and a perceived lack of vitality within residential areas

